

Personal Statement
ENTREPRENEUR 4.0 AWARD 2014

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Circle I

In every society and throughout all eras there are processes that take place everywhere and cannot be denied, processes inherent to humankind and conditioned by the physicality of their bodies.

What changes is how and in what manner we address these issues.

How we love, reproduce ourselves, feed ourselves, and die reveals who we are, where we are, and when we are.

Ongoing social and technical developments enable societies, or at least those of the western hemisphere, to achieve unexpected possibilities. The rationalization and optimization of processes, regardless of which form they take, are primary and are generally considered desirable.

In this work I would like to explore the correlation between the archaic nature of humanity and its continual drive toward technical advancement and globalization.

As in other projects, each image primarily stands on its own, but in interaction with all the other motifs from the series.

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